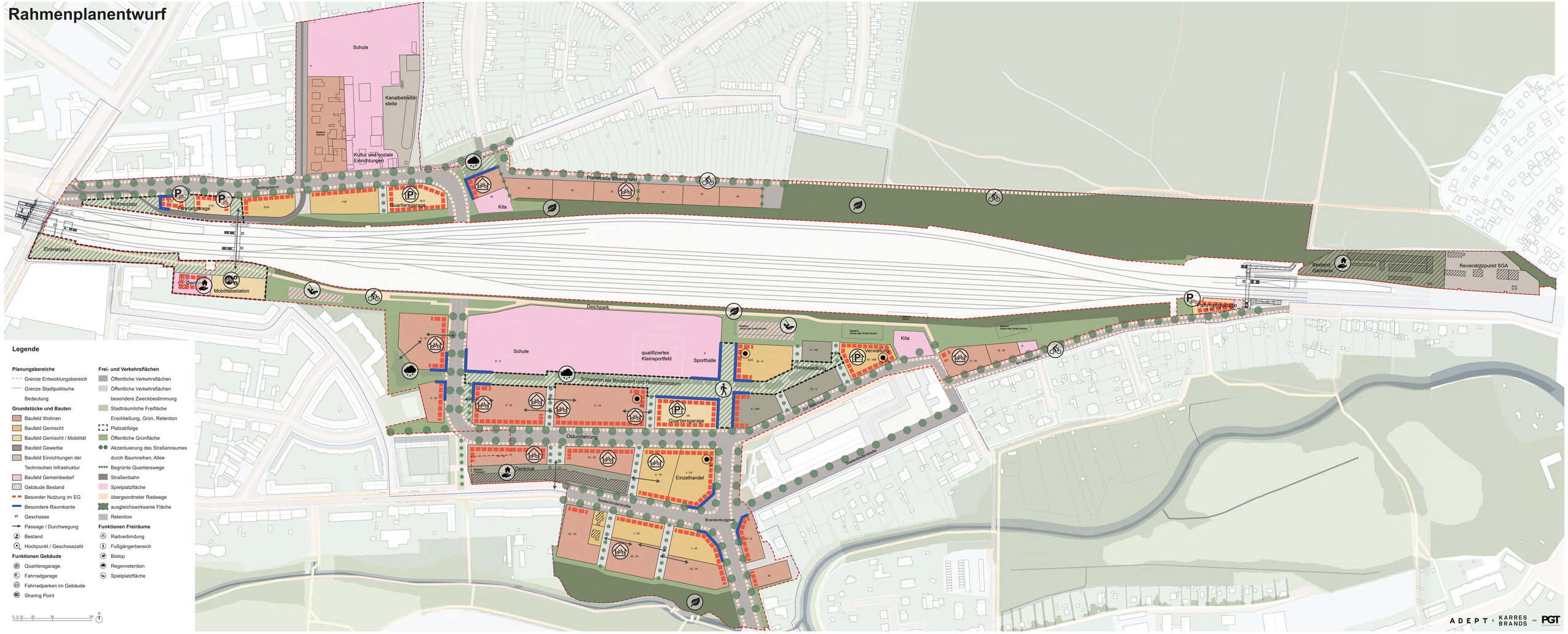Rahmenplanentwurf